# SPONSORED PUBLISHING AGREEMENT

The following terminology applies to the Sponsored Publishing Agreement: "Client", "You" and "Your" refers to the recipient of the invoice. "The Contractor", "Ourselves", "We", "Our" and "Us" refers to PLEXICO TECHNOLOGIES LLC. "Party", "Parties", or "Us", refers to both the Client and ourselves, or either the Client or ourselves.

#### BACKGROUND

This Sponsored Publishing Agreement enters into force upon payment of the invoice. The unpaid invoice or refund invalidates the Sponsored Publishing Agreement.

**IN CONSIDERATION** OF the matters described above and of the mutual benefits and obligations set forth in this Agreement, the receipt and sufficiency of which consideration is hereby acknowledged, the Client and the Contractor (individually the "Party" and collectively the "Parties" to this Agreement) agree as follows:

# **SERVICES PROVIDED**

The Contractor agrees to publish the sponsored article(s) listed in the invoice. The sponsored article(s) will be published on the Contractor's Web site <a href="https://www.officetooltips.com">https://www.officetooltips.com</a> for the term of one year.

#### TERM OF AGREEMENT

The term of this Agreement (the "Term") will begin on the date of the payment and will remain in full force and effect one year, subject to earlier termination as provided in this Agreement.

#### **PERFORMANCE**

The Parties agree to do everything necessary to ensure that the terms of this Agreement take effect.

#### COMPENSATION

The compensation paid by the Client to the Contractor is specified in the invoice.

#### CONFIDENTIALITY

- Confidential information (the "Confidential Information") refers to any data or information relating to the
  business of the Client which would reasonably be considered to be proprietary to the Client including, but
  not limited to, accounting records, business processes, and client records and that is not generally known
  in the industry of the Client and where the release of that Confidential Information could reasonably be
  expected to cause harm to the Client.
- The Contractor agrees that they will not disclose, divulge, reveal, report or use, for any purpose, any
  confidential information which the Contractor has obtained, except as authorized by the Client or as
  required by law. The obligations of confidentiality will apply during the term of this Agreement and will
  survive indefinitely upon termination of this Agreement.
- All written and oral information and material disclosed or provided by the Client to the Contractor under this Agreement is Confidential Information regardless of whether it was provided before or after the date of this Agreement or how it was provided to the Contractor.

# OWNERSHIP OF INTELLECTUAL PROPERTY

- 1. All intellectual property and related material (the "Intellectual Property") that is developed or produced under this Agreement, will be the property of the Contractor. The Client is granted a non-exclusive limited-use license of this Intellectual Property.
- 2. Title, copyright, intellectual property rights and distribution rights of the Intellectual Property remain exclusively with the Contractor.

# CAPACITY/INDEPENDENT CONTRACTOR

In providing the Services under this Agreement it is expressly agreed that the Contractor is acting as an independent contractor and not as an employee. The Contractor and the Client acknowledge that this Agreement does not create a partnership or joint venture between them and is exclusively a contract for service. The Client is not required to pay, or make any contributions to, any social security, local, state or federal tax, unemployment compensation, workers' compensation, insurance premium, profit-sharing, pension or any other employee benefit for the Contractor during the Term. The Contractor is responsible for paying, and complying with reporting requirements for, all local, state and federal taxes related to payments made to the Contractor under this Agreement.

#### INDEMNIFICATION

Except to the extent paid in settlement from any applicable insurance policies, and to the extent permitted by applicable law, each Party agrees to indemnify and hold harmless the other Party, and its respective directors, stockholders, affiliates, officers, agents, employees, and permitted successors and assigns against any and all claims, losses, damages, liabilities, penalties, punitive damages, expenses, reasonable legal fees and costs of any kind or amount whatsoever, which result from or arise out of any act or omission of the indemnifying party, its respective directors, stockholders, affiliates, officers, agents, employees, and permitted successors and assigns that occurs in connection with this Agreement. This indemnification will survive the termination of this Agreement.

#### Modification of Agreement

Any amendment or modification of this Agreement or additional obligation assumed by either Party in connection with this Agreement will only be binding if evidenced in writing signed by each Party or an authorized representative of each Party.

#### TIME OF THE ESSENCE

Time is of the essence in this Agreement. No extension or variation of this Agreement will operate as a waiver of this provision.

#### **ASSIGNMENT**

The Contractor will not voluntarily, or by operation of law, assign or otherwise transfer its obligations under this Agreement without the prior written consent of the Client.

#### **ENTIRE AGREEMENT**

It is agreed that there is no representation, warranty, collateral agreement or condition affecting this Agreement except as expressly provided in this Agreement.

# **ENSUREMENT**

This Agreement will ensure to the benefit of and be binding on the Parties and their respective heirs, executors, administrators and permitted successors and assigns.

# TITLES/HEADINGS

Headings are inserted for the convenience of the Parties only and are not to be considered when interpreting this Agreement.

# **GENDER**

Words in the singular mean and include the plural and vice versa. Words in the masculine mean and include the feminine and vice versa.

# **GOVERNING LAW**

This Agreement will be governed by and construed in accordance with the laws of the State of Delaware.

# **SEVERABILITY**

In the event that any of the provisions of this Agreement are held to be invalid or unenforceable in whole or in part, all other provisions will nevertheless continue to be valid and enforceable with the invalid or unenforceable parts severed from the remainder of this Agreement.

# WAIVER

The waiver by either Party of a breach, default, delay or omission of any of the provisions of this Agreement by the other Party will not be construed as a waiver of any subsequent breach of the same or other provisions.